



THE CAMPAIGN FOR

WESTERN ILLINOIS UNIVERSITY

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For the W is a \$100 million-plus fundraising and engagement initiative that will enhance educational opportunities for all Leathernecks. This historic, comprehensive undertaking encompasses countless initiatives to support our five colleges, athletics, scholarships, and more.

Western believes every student with the hope to succeed deserves to thrive at our institution. For more than 120 years, we have invested in honing each student's individual strengths to turn that hope into promise.

We are ready to pave our path into the future. With fortitude, we remain devoted to the grit that made us Leathernecks.

Are you ready to trail blaze ahead for the W?