



This is our 20<sup>th</sup> year of doing these calendars. We hope you enjoy them, they are really a lot of work. By the time I sit to write this back page I'm quite sick of it. But we have a deep love for that American icon of industrial design, the guitar. Ask any serious guitar player and they'll tell you, some guitars have unexplainable magic. I'd like to thank all the great imaginative and hard working people that work at Willie's Guitars as we celebrate 35 years of chasing... magic.

We truly dedicate this to all the other small stores across the world that sell cool old guitars. It's never been about money, there are much better jobs for that pursuit. But all great guitar players chase one thing most of all, tone. Americans invented jazz after the last pandemic, we invented Blues, country music and Rock 'n Roll. We invented the tools that made it all happen: the guitar and electric bass. What a blast we have all had as the guitar provided the sound track for our day to day lives.

We offer world class repairs and world class guitars and amps. Visit us online at [www.williesguitars.com](http://www.williesguitars.com) or [CoolUsedGuitars.com](http://CoolUsedGuitars.com) or just Google us.  
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*On the cover: We show an impossible find and a rare beauty. Our 1960 Slab fretboard Esquire in original Sto Foam green finish. Unplayed with top and strap. Mint. Don't even look at it. Also a 1951 White Fender Tremolux amp with very rare 1x10 "tone ring" cabinet. The Esquire is no longer just a guitar but having survived in mint condition for 64 years it's now an icon, to cherish as I have for 30 years. The guitar can not take a bad photograph. Its beauty is simply undeniable.*

**Willie's**  
 American Guitars  
 Since 1988

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