

2025 MARKETING EVENTS CALENDAR

January

School Nutrition Industry Conference
January 19-21 | Phoenix, AZ
Winter Fancy Food Show
January 19-21 | Las Vegas, NV

February

Fruit Logistica
February 5-7 | Berlin, Germany

March

Natural Products Expo West
March 4-7 | Anaheim, CA
Southern Exposure
March 6-8 | Orlando, FL
SXSW
March 7-15 | Austin, TX
International Restaurant & Foodservice Show of New York
March 23-25 | New York City, NY
Social Media Marketing World
March 30-April 1 | San Diego, CA

April

CPMA Convention & Trade Show
April 8-10 | Montreal, Canada
Viva Fresh
April 10-12 | Houston, TX
Women's Fresh Perspectives Conference
April 13-15 | Carlsbad, CA
IFPA Consumer Connection Conference
April 28-30 | Dallas, TX

August

California Restaurant Show
August 3-5 | Anaheim, CA
NEPC Produce, Floral & Food Service Expo
August 18-19 | Boston, MA

May

National Restaurant Association Show
May 17-20 | Chicago, IL
West Coast Produce Expo
May 29-30 | Palm Desert, CA

June

IFPA Washington Conference
June 9-11 | Washington, D.C.
Food & Wine Classic
June 20-22 | Aspen, CO
Summer Fancy Food Show
June 29-July 1 | New York City, NY

July

Organic Produce Summit
July 9-10 | Monterey, CA
IFPA Foodservice Conference
July 17-18 | Monterey, CA

November

FPAA Southwest International Produce Expo
TBD | TBD

December

New York Produce Show
TBD | New York City, NY

October

FNCE
October 11-14 | Nashville, TN
NACS Show
October 14-17 | Chicago, IL
IFPA Global Produce & Floral Show
October 16-18 | Anaheim, CA

September

Southern Innovations
September 10-13 | Charlotte, NC

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