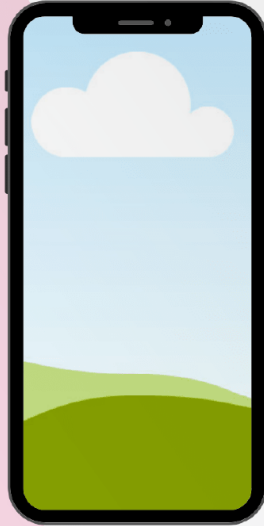


# AUGUST 2025

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Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1 Share your CEO / Business owner confession of the day and make it juicy	2 Talk about how you practice gratitude or what you do to stay grounded	3 Do a "2 truths, 1 lie" post about your business or industry
4 Ask your followers a deep philosophical question to reflect on	5 Blogger Day - shoutout helpful blogs and writers	6 Share a "top 3 things that bring you joy" post and get personal	7 Share your dream collab - who you'd like to partner with and why	8 International Cat Day - share a niche-related cat meme	9 Book Lovers Day - recommend books to your followers	10 Share a goal-setting or task-tackling exercise with your audience
11 Do a one-minute rant about something that grinds your gears in your industry	12 Post a "What I wish I knew when I started" post for newbies in your niche	13 Left-Handers Day - ask your audience how many of them are left-handed	14 Reintroduce yourself to your followers and what they can expect from you	15 Share a "Biggest regret" kind of post with what you learnt from it	16 Tell a Joke Day - share a niche-related meme	17 Share a book / YouTube channel or a resource you're currently enjoying
18 Talk about how to overcome a big obstacle with examples or stories	19 World Photography Day - share photos from your latest photoshoot	20 Ask your audience what is their biggest inspiration right now	21 Share a "stop doing this mistake" kind of post	22 Share an infographic or a framework your customers would find helpful	23 Show behind the scenes of your office, activities, and business today	24 Create a "how to get started" post for beginners in your field tutorial
25 Challenge your audience to do a "random act of kindness" and report back	26 International Dog Day - share niche-specific dog memes	27 Reveal your biggest source of creativity and flow in life and business	28 Post an inspiring transformation from one of your clients	29 Share your business or life non-negotiables and why you have them	30 Ask your audience to describe their dream life in 5 years	31 Host a fun themed social media day with a unique hashtag and theme