



# THE SPORTING YEAR AHEAD 2025



DAVID COURELL  
CEO OF THE FOOTBALL  
ASSOCIATION OF IRELAND



KELLI O'KEEFFE  
MANAGING DIRECTOR TENEQ  
IRELAND SPORT AND  
SPONSORSHIP



BEN CALVELEY  
CEO OF THE BRITISH AND  
IRISH LIONS



LYNNE CANTWELL  
HEAD OF WOMEN'S RUGBY  
STRATEGY AT THE IRFU

THOMAS PRIOR HALL, BALLSBRIDGE, DUBLIN  
\* THURSDAY, JANUARY 16TH\* 09:00 TO 13:00  
NEW VOICES\*MAJOR EVENTS\*IGNITION  
TICKETS AVAILABLE NOW AT [SPORTFORBUSINESS.COM](https://sportforbusiness.com)