Table 7: Ticket Pricing Summary (USD)

Round	Cat 1	Cat 2	Cat 3	Cat 4	Bus.	Skybox	Special	Average
Opening	\$774	\$614	\$320	\$60	\$2,201	\$2,201	\$581	\$724
Group	\$323	\$304	\$174	\$21	\$993	\$993	\$262	\$305
Round of 32	\$347	\$311	\$174	\$31	\$1,044	\$1,044	\$275	\$309
Round of 16	\$370	\$317	\$174	\$42	\$1,095	\$1,095	\$289	\$324
Quarter-Final	\$549	\$420	\$266	\$66	\$1,590	\$1,590	\$420	\$468
Semi-Final	\$1,072	\$716	\$411	\$84	\$2,910	\$2,910	\$768	\$913
3rd Place	\$720	\$542	\$336	\$66	\$2,060	\$2,060	\$543	\$609
Final	\$1,550	\$1,051	\$695	\$128	\$4,309	\$4,309	\$1,137	\$1,408

Although a ticketing revenue estimate of USD \$1.8 billion has been submitted, this value is viewed as conservative by the United Bid given the FIFA specifications that are used to inform the projection. Most notably, capacity for each match is assumed to be equivalent to the average capacity of all stadiums under consideration for the 2026 FIFA World Cup™. This assumption does not account for the fact that larger stadiums will typically host more matches than smaller stadiums or that the United States will host 75% of all matches. In addition, the net capacities used in these calculations are likely below the final agreed capacities given the additional existing spaces in most of our stadiums that can accommodate key groups, as well as anticipated seat kill requirements.