NATIONAL RETAIL FEDERATION 2018-2020 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

2018 S M T W T F S	SPRING SEASON 2019	2020	2018	FALL SEASON 2019	2020
S M T W T F S 1 F 4 5 6 7 8 9 10 2 L 11 12 13 14 15 16 17 3 B 18 10 20 21 22 23 24 4 25 28 27 28 1 2 3	S M T W T F S 3 4 5 6 8 8 9 10 11 12 13 22 15 16 17 88 19 20 21 22 23 24 25 26 27 28 1 2	8 M T W T F 8 2 3 4 5 7 8 7 9 10 11 12 13 15 15 16 18 19 20 21 22 11 23 24 25 26 27 28 29	8 M T W T F S A 5 6 7 8 2 10 11 U 12 13 14 15 16 17 18 G 19 20 21 22 23 24 25 26 27 28 29 30 31 1	S M T W T F S 4 5 6 7 8 9 10 11 12 13 14 15 16 17 16 19 20 21 22 23 24 25 28 27 28 29 30 31	S M T W T F S 2 3 4 5 7 8 A 27 9 10 11 12 13 14 15 U 28 16 17 18 19 20 21 22 0 29 23 24 25 26 27 28 29 30
S M T W T F S 5 M 4 5 6 7 8 9 10 6 A 11 12 13 14 15 16 7 R 18 19 20 21 22 23 24 8 C 25 28 27 28 29 30 31 9 H 1 2 3 4 5 6 7	8 M T W T F S 3 4 5 6 8 8 9 10 11 12 13 14 15 16 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4 5 6	S M T W T F S 1 2 3 4 6 6 7 1 8 9 10 11 12 13 14 A 15 16 6 18 19 20 21 1 22 23 24 25 26 27 28 0 29 30 31 1 2 3 4 4	S M T W T F 6 2 3 4 5 5 7 8 (9 60 11 12 13 14 15 F 16 17 18 10 20 21 22 (23 24 25 26 27 28 29 30 1 2 3 4 5 6	S M T W T F S 1 3 4 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 20 50 1 2 3 4 5	S M T W T F S 30 31 1 2 3 4 5 5 31 6 6 6 9 10 11 12 8 32 13 14 15 16 17 18 19 P 33 20 21 22 23 24 25 26 1 34 27 32 29 30 1 2 3 35
S M T W T F S 10 A 8 9 10 11 12 13 14 11 P 15 16 17 16 19 20 21 12 F 22 23 24 25 26 27 28 13 29 30 1 2 3 4 5	8 M T W T F S 7 8 9 10 11 12 13 14 15 16 17 18 19 20 11 22 23 24 25 26 27 28 29 30 1 2 3 4	8 M T W T F S 6 6 7 8 0 10 11 A 11 13 14 15 16 17 16 P 19 20 21 22 23 24 25 I 26 27 28 29 30 1 2	S M T W T F S O 7 0 9 10 0 12 13 C 14 15 16 17 18 19 20 T 21 22 23 24 25 26 27 28 29 30 31 1 2 3	S M T W T F S 6 7 8 9 100 11 12 13 11 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2	S M T W T F S 4 5 6 7 9 9 10 0 36 11 1 13 14 15 16 17 C 37 18 19 20 21 22 23 24 1 38 25 20 27 28 29 30 11 39
S M T W T F S 14 M 6 7 8 9 10 11 12 15 A 13 14 15 16 17 18 19 16 V 20 21 22 23 24 25 26 17 27 10 29 30 31 1 2	8 M T W T F S 8 6 7 8 0 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 2 28 29 30 31 1	10 11 12 13 14 15 16 A	S M T W T F S 14 S 7 9 9 10 0 11 12 13 14 15 16 17 V 16 19 20 21 2 23 24 25 26 27 28 29 30 1	S M T W T F S 3 4 5 6 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 32 29 30	S M T W T F S 1 2 4 6 6 7 1 40 6 9 10 11 12 13 14 9 41 15 16 17 18 19 20 21 42 22 23 24 25 27 28 43
8 M T W T F S 18 J 3 4 5 6 6 6 8 9 19 U 10 11 12 13 14 15 16 20 H 17 16 19 20 21 22 23 21 E 24 25 26 27 28 29 30 22 1 2 3 4 5 6 7	8 M T W T F 8 2 3 4 5 6 7 8 9 10 11 12 13 14 15 1 17 18 19 20 21 22 23 24 25 26 27 28 29 30 1 2 3 4 5 6	S M T W T F S 31 1 2 3 5 6 9 7 8 9 10 11 12 13 U 14 15 16 17 18 19 20 1 2 22 23 24 25 26 27 E 28 29 30 1 2 3 4	9 10 11 12 13 14 15 6 16 17 18 19 20 21 22 23 24 55 26 27 28 29 30 31 17 2 3 4 5 January 2019	S M T W T F S 1 2 3 4 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 22 22 23 24 22 26 27 28 29 30 31 1 2 3 3 4 January 2020	S M T W T F S 29 30 1 2 2 4 5 0 44 6 7 8 9 10 11 12 45 13 14 15 16 17 18 19 C 48 20 21 22 23 24 5 26 37 28 29 30 31 1 2 2 48 Jenuary 2021
S M T W T F S 23 J 8 9 10 11 1 13 13 14 24 U 15 16 17 18 19 20 21 25 L 22 23 24 25 26 27 28 26 7 29 30 31 1 2 3 4	8 M T W T F S 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 1 2 3	6 M T W T F S 5 6 7 8 10 10 11 12 13 14 15 16 17 18 1 19 20 21 22 23 24 25 1 26 27 28 29 30 31 1 V	S M T W T F S D 6 7 8 9 10 11 12 A 13 14 15 16 17 18 19 10 20 11 22 23 24 25 26 27 28 29 30 31 1 2	S M T W T F S 5 6 7 6 9 10 11 12 13 14 15 16 17 18 19 21 22 23 24 25 26 27 28 29 30 31 1	10 11 12 13 14 15 16 4 50

[&]quot;Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: <u>Valentine's Day. Presidents Day. St. Patrick's Day. Baster. Mother's Day. Memorial Day.</u>
Father's Day, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Day.