SEJ - 2025 US Marketing Calendar

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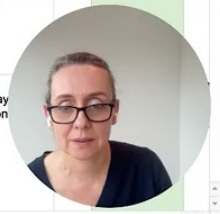
	A	B	C	D	E	F	G	H	I	J
1	**Marketing Calendar 2025**									
2	**JANUARY**			**FEBRUARY**			**MARCH**			
6										
7	**Week**	January 1-7 – New Year's Resolutions Week January 1-7 – Celebration of Life Week January 12-18 – National Pizza Week January 12-18 – Home Office and Security Week		**Week**	February 6-11 – New York Fashion Week February 7-13 – African Heritage and Health Week February 9-15 – Freelance Writers Appreciation We February 9-15 – International Flirting Week February 14-20 – Random Acts of Kindness Week February 16-22 – Engineers' Week February 17-23 – National Pancake Week February 24-March 2 – National Eating Disorders A		**Week**	March 9-15 – Girl Scout Week March 9-15 – National Sleep Awareness March 18-24 – National Agriculture Week March 23-29 – National Cleaning Week		**Week**	Apri Apri Apri Apri
8										
9	**Dates**	**Days and observances**		**Dates**	**Days and observances**		**Dates**	**Days and observances**		**Dates**	**Day**
10											
11	**1**	New Year's Day Mexican Independence Day Emancipation Proclamation National Hangover Day International Public Domain Day Apple Gifting Day Global Family Day Polar Bear Plunge Day Apple Gifting Day Global Family Day Polar Bear Plunge Day International Self Care Day Frankenstein Day National Bloody Mary Day		**1**	National Freedom Day First Day of Black History Month World Hijab Day National Freedom Day National Baked Alaska Day National Cake Pop Day National Baked Alaska Day National Change Your Password Day National Dark Chocolate Day		**1**	St. David's Day Employee Appreciation Day Self Harm Awareness Day National Horse Protection Day National Day of Colored Women National Peanut Butter Lovers Day Zero Discrimination Day Employee Appreciation Day National Black Women in Jazz and the A National Horse Protection Day		**1**	Apri Inter Nati Nati
12	**2**	National Science Fiction Day National Buffet Day Happy Mew Year for Cats Day National Cream Puff Day Swiss Cheese Day World Introvert Day		**2**	Groundhog Day National Hedgehog Day National Marmot Day National River Day National Tater Tot Day National Ukulele Day World Wetlands Day National Heavenly Hash Day National Wear Red Day		**2**	Texas Independence Day National Banana Cream Pie Day 97th Academy Awards Ceremon			



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