

# ECONOMIC IMPACT of hotel stays

Hotels have a tax included with them that guests pay which funds projects in the city.



## A HOT 28 DAYS

The longer a person stays at a Frisco hotel, the more Hotel Occupancy Tax is collected. The average FIFA World Cup is played over 28 days.



Visit Frisco officials suggest that at the time of the **2026 World Cup** hotel rooms will cost around **\$300**.

There are **3,753** hotel rooms in the city of Frisco as of **July 2022**.



## RECEIPT

Average room cost **\$300**

6% Texas hotel occupancy tax **\$18**

7% Frisco hotel occupancy tax **\$21**

2% Frisco Tourism Public Improvement District **\$6\***

**Total cost \$345**

\*THE TOURISM PUBLIC IMPROVEMENT DISTRICT WHICH IS AN ADDITIONAL FEE FROM ROOM RATES ON PARTICIPATING HOTELS WILL GO INTO EFFECT BEFORE 2026, BUT AN EXACT DATE IS UNKNOWN. THE TPID IS NOT CONSIDERED AN HOT.