

EMBLEM



TYPOGRAPHY
FWC2026 – Event Typeface

FOOTBALL
LEGACY
WORLD
GAME ON
WECOME

Noto Sans – Supporting Typeface

International
Tournament
Best Players
Teams
Goal

WORDMARK

FIFA
WORLD CUP
2026TM

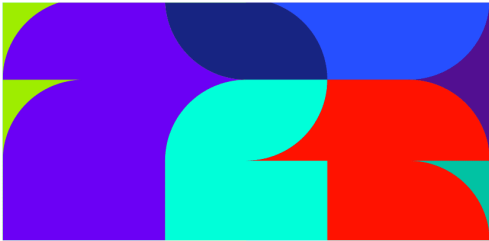
SLOGAN

WE
ARE
2026TM

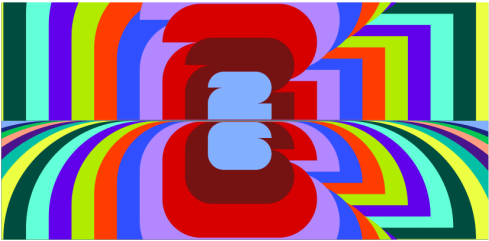
COLOUR PALETTE



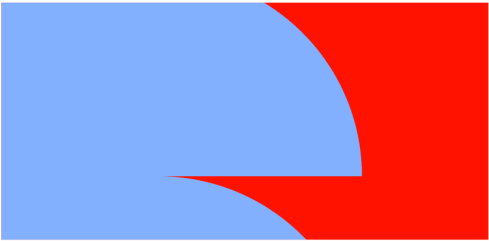
UNIFY PATTERN



AMPLIFY PATTERN



26 GRAPHIC



TOGETHER GRAPHIC

